



Certificate in Land Management

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The Certificate in Land Management builds knowledge, skills and leadership in land management. Students will focus on key elements of development, grading and drainage principles, soils and foundations, project management and planning. In addition, students will gain knowledge through activities focused on current industry trends allowing them to apply what they have obtained from their course to current situations in the working environment.

To earn the Certificate in Digital Marketing, students must complete 15 credit hours, as defined below, with a grade of "C" or better.

Course Number	Course Title	Course Description	Credits
CON 221	Grading and Drainage Principles	Presents drainage solutions regarding grading and drainage, retaining walls, septic systems, irrigation, and paving to provide required drainage solutions.	3
CON 310	Land Development	Covers methods and practices of land development including market research, financial feasibility, land use regulations, and legal documentation. Case studies will focus on site analysis and design.	3
CON 321	Soils and Foundations	Analyzes various types of soils and foundations, including soil testing, reports, compaction, stability and function as they relate to the construction process.	3
CON 401	Construction Project Management	Explores construction business organization, including methods of project delivery, field organization, project management, labor management relations, and productivity.	3
CON 410	Development Planning	Addresses development and planning including introduction to real property development principles and processes. The interconnection of land development to urban planning, community organization, housing, economic development, and regional standards will be explored.	3

Total Accounting Certificate - 15