



Certificate in Real Estate Investing

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The Certificate in Real Estate Investing program covers the basics of residential real estate investment. Students will learn about appraisal, valuation, and acquisition of residential properties. Real estate law, including contracts and regulations, will also be addressed. Throughout the Certificate in Real Estate Investing program, an emphasis is placed on the practical and actionable understanding of residential real estate transactions.

To earn the Certificate in Digital Marketing, students must complete 15 credit hours, as defined below, with a grade of "C" or better.

Course Number	Course Title	Course Description	Credits
BUS 201	Intro to Environment of Business	Introduces the functional areas and fundamental terminology of business environments. Topics engage students in current small business events through information evaluation and problem solving to better comprehend the business world.	3
RES 150	Real Estate Principles	Focuses on the valuation, methods of appraisal, types of ownership, sales contracts, land use controls and divestiture of properties. The course covers national, state, and local legal and regulatory standards of licensing and agency representation.	3
RES 201	Residential Real Estate	Introduces principles and practices specific to residential real estate investment, including tax and acquisition strategies, sources of funds, property restrictions, landlord-tenant relations, and local governances. Students weigh advantages and disadvantages of rehabbing, refinancing, demolishing or expanding a property.	3
RES 303	Real Estate Law	Identifies the sources of fundamental legal provisions and real estate law including, characteristics unique to real estate contracts. Students examine federal, state, and local laws designed to protect consumers, which affect real estate transactions.	3
RES 299	Real Estate Investing Project	Integrates major concepts and skills within the real estate investing emphasis. Students explore real estate principles in an existing enterprise or establishment.	3

Total Accounting Certificate - 15